

Gamma Alpha Chapter Strategic Plan 2016-2018

Update November, 2016

MEMBERSHIP

GOAL: TO SECURE AND MAINTAIN AN ACTIVE INVOLVED MEMBERSHIP

OBJECTIVES:

- Chapters will initiate at least once a year.
- Chapters will revitalize themselves by involving each member in chapter activities.
- Chapters will create a sense of community so members feel comfortable and seek the company of other members.
- Chapters will strive to increase membership diversity by initiating members from different fields of study, ages, workplaces, etc.

Additional chapter objectives:

Objectives	Method &/or Persons	Success Indicators	Evaluation Date
<p>To increase membership</p> <p>Increase attendance at meetings</p> <p>Seek women in need of Grant-in-Aid for education purpose</p> <p>Contribute to State suggested projects: World Fellowships Members Supporting Members Educational Foundation Schools for Africa Supporting Early Educators (S.E.E.)</p> <p>Provide a stipend for the president or her representative a 'first-timer' to attend the Fall Conference and State Convention</p>	<p>Contact prospective members and encourage them to join</p> <p>Have orientation for new members</p> <p>Give prospective members Gamma Alpha's trifold</p> <p>Initiate at least once a year.</p> <p>E-mail members with reminders</p> <p>Sponsors should continue to encourage their new member to attend with a phone call.</p> <p>Have meeting information published in the newsletter and on the Chapter Website</p> <p>Sponsor a holiday auction so Grant-in-Aid stipends of \$500 can be awarded to women seeking a degree in education or early career educator</p> <p>Wear name tags to each meeting</p> <p>Add a second sponsor to prospect cards to ensure that new member has a mentor in Gamma Alpha.</p>	<p>New members are initiated each year</p> <p>Increase percentage of members attending chapter meeting</p> <p>Retention of current members</p> <p>Yearly donation check sent to state treasurer for State and International service projects.</p>	<p>The Gamma Alpha Executive Board shall review at least once during the biennium at the January Executive Board meeting in odd numbered years.</p>

Gamma Alpha Chapter Strategic Plan 2016-2018 COMMUNICATION

GOAL: TO INCREASE AWARENESS OF DKG

OBJECTIVES:

- Chapters will publicize Society Information, member benefits, and opportunities.
- Chapters will gain visibility and recognition through increasing public relations efforts.

Objective/s	Method & Persons	Success Indicators	Evaluation Date
<p>Publicize Society information, member benefits and opportunities</p> <p>Gain visibility and recognition through increasing public relations efforts.</p> <p>Updates from Sunshine Committee and Corresponding Secretary</p> <p>Encourage members to RSVP to meeting invitation in a timely fashion</p> <p>Update and maintain chapter archives and properties.</p>	<p>Encourage members to read and discuss international and state publications</p> <p>Publish a regular chapter newsletter, <i>Gamma Alpha Bulletin</i></p> <p>Repeat important information from both the International <i>NEWS</i> and the <i>Wolverine</i> of special interest to membership</p> <p>Organize an annual yearbook with updated information about International, State, Chapter members, phone/email information, meeting information, etc.</p> <p>President(s) will create and maintain list indicating location of current archives and chapter properties.</p> <p>Chairpersons will perform an initial purge of unnecessary documents and property, and dispose of any purged items securely, such as through shredding.</p>	<p>Member feedback and attendance at meetings</p> <p>Archive/property location list will be created and maintained.</p>	<p>The Gamma Alpha Executive Board shall review at least once during the biennium at the January Executive Board meeting in odd numbered years.</p>

Gamma Alpha Chapter Strategic Plan 2016-2018 PROGRAM

GOAL: TO PRESENT PROGRAMS THAT MEET THE NEEDS OF MEMBERS AND INCLUDE INITIATIVES THAT SUPPORT THE DELTA KAPPA GAMMA SOCIETY INTERNATIONAL PROJECTS

OBJECTIVES:

- Chapters will identify and utilize member data.
- Chapters will develop programs based on Society Purposes, publications, and other Society resources.
- Chapters will present a mix of programs to address their diverse membership.
- Chapters will evaluate program effectiveness.

Additional chapter objectives:

Objectives	Method &/or Persons	Success Indicators	Evaluation Date
<p>Identify and utilize member data</p> <p>Develop programs based on Society Purposes, publications, and other Society resources</p> <p>Present a mix of programs to interest our membership.</p> <p>Evaluate program effectiveness</p>	<p>Determine program needs and interests by means of a survey or checklist.</p> <p>Plan chapter programs by utilizing the member information and survey data.</p> <p>Review the year's programs to assure that Program of Work goals have been included</p> <p>Use a written form or oral discussion to evaluate each program</p> <p>Assure that chapter programs reflect our International, state and chapter goals.</p> <p>Have a vacation souvenir silent auction with proceeds going to the suggested projects</p>	<p>Member feedback on program survey</p> <p>Meetings are well attended</p> <p>Happy news sharing by members to start each meeting</p>	<p>The Gamma Alpha Executive Board shall review yearly during the planning meeting held each June.</p>

Gamma Alpha Chapter Strategic Plan 2016-2018

LEADERSHIP

GOAL: TO IDENTIFY, RECRUIT, INVOLVE, AND TRAIN MEMBERS TO BECOME LEADERS

OBJECTIVES:

- Chapters will include leadership knowledge and skills for all members in their meetings and activities.
- Chapters will identify, encourage, and support members' leadership potential and recommend chapter members for state and International positions.
- Chapters will promote and sponsor all members' attendance, participation and leadership at the chapter, state and International levels of the Society.
- Chapters will encourage members to apply for leadership training opportunities and allow themselves to be nominated for leadership positions.

Objectives	Method & Persons	Success Indicators	Evaluation Date
<p>Provide leadership skills and knowledge for all members through regular programming</p> <p>Recognize members' talents through program activities</p> <p>Find new ideas from other chapters</p> <p>Seek out Chapter Leaders</p>	<p>Encourage member participation in state, regional and international meetings, conferences and conventions.</p> <p style="color: red;">Through icebreakers and other activities, do re-orientation in segments throughout the year.</p> <p>Mentor and encourage members to become involved in chapter leadership roles</p> <p>Provide information about state leadership development opportunities and encourage/support membership participation.</p> <p>Encourage members to showcase their talents in the programs</p> <p>Active participation in Coordinating Council with an exchange of information and activities</p> <p>Attend State and regional conferences and workshops</p> <p>Publish and revise the Strategic Plan every two years</p>	<p>Officers attend training offered by the state</p> <p>Officers (and chapter members) attend state sponsored events</p> <p>State leaders visit Gamma Alpha chapter</p> <p>Willingness of members to serve in leadership positions or committee chairs at local and state level</p> <p>Members present sessions at state events</p> <p>Members preside at sessions at state events</p>	<p>The Gamma Alpha Executive Board shall review at least once during the biennium at the January Executive Board meeting in odd numbered years.</p>

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TECHNOLOGY

GOAL: TO USE AVAILABLE TECHNOLOGY TO IMPROVE SOCIETY AWARENESS, COMMUNICATION, AND EFFECTIVENESS

OBJECTIVES:

- Chapters will appoint a chapter member to visit the Michigan and International websites on a regular basis and to share the results at chapter meetings and in chapter newsletters.
- Chapters will inform all chapter members of access codes to Delta Kappa Gamma Michigan (www.deltakappagamma.org/MI) and International (www.dkg.org) websites and encourage individual members to visit Delta Kappa Gamma websites regularly.
- Chapters will incorporate technology for record keeping, communications, and other Society business.

Objectives	Method &/or Persons	Success Indicators	Evaluation Date
Maintain Chapter Website Visit International and State websites and share information with members	Inform all chapter members of the chapter, state and International websites & encourage them to visit the sites www.migammaalpha.org www.deltakappagamma.org/MI www.dkg.org Email reminders of meetings will be sent to members Publish newsletter on website, notify members via email Post chapter forms on website Post calendar of events on website New member information on website Contact International for website approval Keep and up-dated electronic mailing list of members Include links to other websites of interest to membership	Member feedback regarding the website Member response if able to attend a meeting Members feedback/discussion regarding information in newsletter and on website Web watcher reports at meetings	The Gamma Alpha Executive Board shall review at least once during the biennium at the January Executive Board meeting in odd numbered years.